

Fashionable Selby



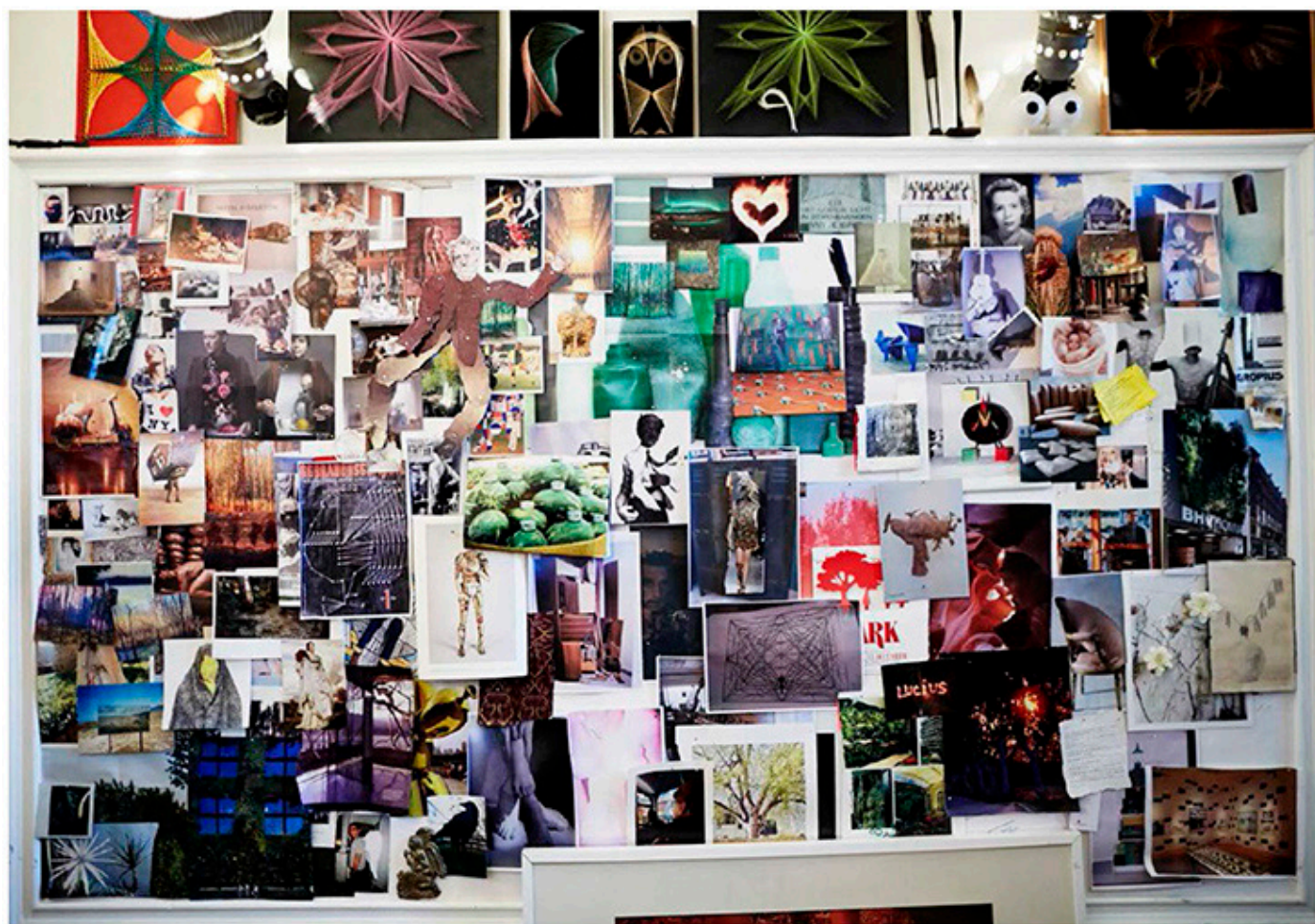


Maarten Spruyt

STYLIST, ART DIRECTOR, AND EXHIBITION DESIGNER, MAARTEN SPRUYT

In an age when minimalists seem to get all the glory, Maarten is an outright, all-in maximalist who looms large in color-coordinated outfits that layer different times in fashion history: He might pair a 1950s-style sweater, for instance, with a sheeny 1970s-inspired scarf and his signature 1960s-style facial scruff. But his personal style doesn't always figure into his work designing art exhibitions

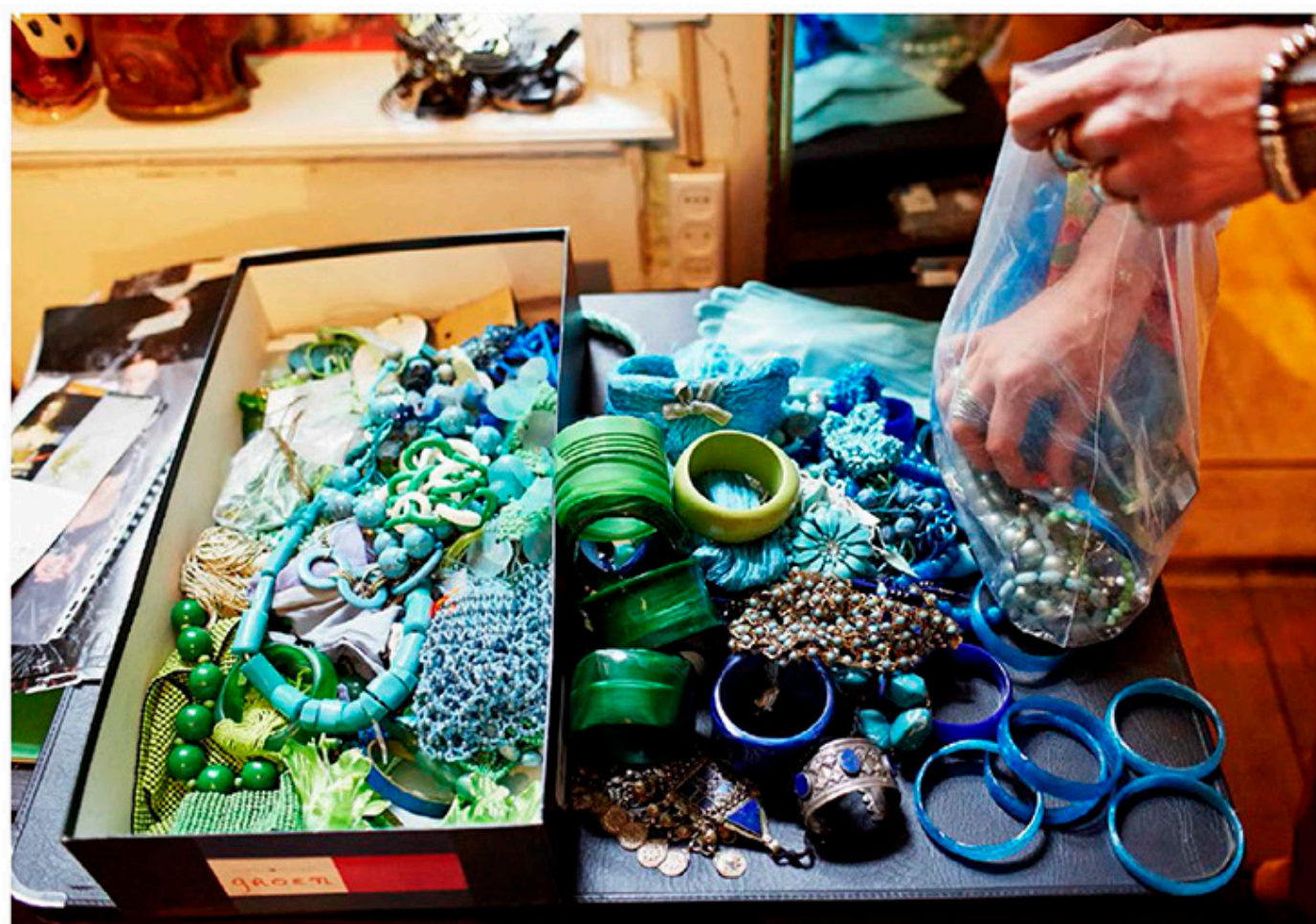
and styling fashion shoots and runway shows. "I am like an actor," he says. "I create my part and I play it to the max." Still, just as he juxtaposed projections of live jellyfish with art nouveau vases and furniture for a 2010 exhibition titled "Art Nouveau" at the Singer Museum in the Netherlands, Maarten has ensured that his house and work space look interestingly art-directed as well.



"In my studio you don't see where one thing begins and another ends; that is what my job is about. I connect things together."







Maarten's favorite color.



This wing helmet was worn by Naomi Campbell in a shoot with Herb Ritts in the nineties for Vogue.

A headpiece made for the "Ideal Man" exhibition at the Gemeentemuseum Den Haag.







Hi Maarten, could you design an installation inspired by what? What does styling have to do with installation design?

It all has to do with atmosphere. You can also style art, and bring the artwork into an other world. It is still the same artwork, just with an other layer.

Could you make a collage inspired by green?



A gradient of nature

When is the design of an exhibition most successful?

When people stay in there much longer than normal, and go through different emotions. forgetting what was on their minds before.

could you describe 6 of the most special objects you ever found

① Nautilus Shell

② Rusty Key necklace



③ String art painting

④ Dogon Stairs Mali

⑤ Woven Heavy Knit Rug

⑥ Big Malachite Stone



What is important / special about layering?

Layering is zooming in and out around the subject. The micro / macro effect.

It is nice to see the bigger picture (in life) and at the same time to see

the finest details. Everything exists out of layers.

Can you still follow me?

